



Designed with purpose. Built to perform.

Service Packages & What's Included

Every project starts the same way: a free homepage mockup, before you pay anything. Below is exactly what each package includes — no fine print, no surprise invoices.

How payment works: after you approve your free mockup, a 30% deposit begins the build. The remaining 70% is due at launch, when your finished site goes live. You never pay for anything you haven't seen.

Starter

\$999 – \$1,599 · one-time

For businesses that need a clean, professional online presence — fast.

What's included

- **3–5 page website** — typically Home, Services, About, and Contact, plus a Gallery or FAQ if it fits your business.
- **Mobile-first design** — most of your customers will find you on a phone; your site is designed for that screen first.
- **Basic local SEO** — page titles, descriptions, and structure written so you show up when people search for what you do, plus registration with Google so your site gets found.
- **Contact form** — messages from your site go straight to your email.
- **Revisions included** — we refine the design together until it feels right.

Where your price lands in the range

Closer to \$999 for a simple 3-page site with content ready to go; closer to \$1,599 for 5 pages, a photo gallery, or help organizing your content.



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Full Package ★ MOST POPULAR

\$1,999 – \$2,499 · one-time

Built to convert visitors into customers — not just look nice.

Everything in Starter, plus

- **Professional copywriting** — I write your headlines and page text with you, focused on what makes customers call. The words matter as much as the design.
- **Google Business Profile setup** — claiming and optimizing your listing on Google Maps and Search. For local businesses, this often drives more calls than the website itself.
- **English & Spanish versions** — your full site in both languages with a one-tap toggle. Reach every customer in your market.
- **Booking / quote request forms** — customers pick a service, describe the job, and request a time. Your site collects leads while you sleep.
- **Custom branding touches** — colors, styling, and small details matched to your business so the site feels like yours, not a template.

Where your price lands in the range

Closer to \$1,999 for straightforward service businesses; closer to \$2,499 with bilingual copywriting, multiple booking forms, or extensive content development.

Care Plan

\$99 / month · add to any package

Your website, kept fast, current, and online — without you thinking about it.

What's included each month

- **Hosting included** — your site stays live, fast, and secure. No separate hosting bills.
- **Content updates** — up to 4 hours per month of changes: new photos, updated prices, holiday hours, menu changes, team updates.
- **Security & speed checks** — I monitor that your site loads fast and stays healthy.
- **Google Business Profile management** — your hours, photos, and info kept accurate, plus monthly posts.
- **Priority support** — requests handled within 2 business days, usually faster.
- **Monthly report** — a plain-English summary of how many people found you and what I worked on.

Good to know

Larger changes — new pages, redesigns, new features — are quoted separately so you always know the cost before work starts. No contracts; cancel anytime with 30 days' notice.



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Commonly asked: what's not included?

So there are never surprises, these fall outside the packages above — but I'm happy to quote them separately or point you to the right person:

- **Online stores / e-commerce** — selling products online is a larger build, quoted per project.
- **Logo design** — you bring your existing logo, or I can quote a simple one as an add-on.
- **Photography** — you supply your photos. (Phone photos in good light work great — I'll tell you exactly what to shoot.)
- **Running ads or social media** — I build the site that turns visitors into customers; ad management is a different service.

Ready to see what your site could look like?

Free homepage mockup first · 30% deposit to begin · 70% at launch · English or Spanish